

## PRESIDENT CALLS FOR PEACE THROUGH SPORT



HRH PRINCE FEISAL (CENTRE LEFT) JOINS DELEGATES FOR A NIGHT UNDER THE STARS IN WADI RUM

### FORUM FOR SUCCESS

HRH PRINCE FEISAL AL HUSSEIN, PRESIDENT OF THE JORDAN OLYMPIC COMMITTEE (JOC), HAS CALLED UPON WEST ASIA'S SPORTS LEADERS TO UNITE AND CHANGE THE NEGATIVE PERCEPTIONS BLIGHTING THE REGION WORLD-WIDE.

IN A KEY-NOTE ADDRESS OPENING THE OCA REGIONAL FORUM FOR WEST ASIAN NATIONAL OLYMPIC COMMITTEES (NOC) IN AQABA, THE PRINCE SAID:

"THE WORLD LOOKS UPON WEST ASIA EVERY DAY THROUGH NEGATIVE NEWS REPORTS AND WE ARE PERCEIVED GLOBALLY AS A REGION OF STRIFE AND CONFLICT. THROUGH SPORT WE CAN CHANGE THESE PERCEPTIONS.

"WE CAN SHOW THE WORLD THAT SPORT HAS NO POLITICAL, RACIAL OR RELIGIOUS DIVIDES AND THAT WE SIMPLY WANT TO LIVE IN HARMONY.

"I WOULD LIKE TO TAKE THIS OPPORTUNITY TO CALL UPON ALL OF US TO USE SPORT IN WHATEVER WAY POSSIBLE TO PLACE OUR REGION IN A POSITIVE LIGHT AND TO WORK TOGETHER TO STRENGTHEN OUR RESOLVE AGAINST THE PROBLEMS THAT BLIGHT OUR EVERY DAY LIVES.

"WE, AS SPORTS LEADERS, MUST COMMUNICATE IN ONE CLEAR VOICE. WE CAN DO MORE TO SPREAD THE SPIRIT OF OLYMPISM. THROUGH SPORT WE CAN ALL MAKE A DIFFERENCE."

HRH PRINCE FEISAL WENT ON TO GIVE A CAPTIVATING 30-MINUTE

PRESENTATION TO DELEGATES ON JORDAN'S VISION FOR PROMOTING PEACE THROUGH SPORT.

THE TWO-DAY FORUM WAS HOSTED BY THE JOC ON BEHALF OF THE OLYMPIC COUNCIL OF ASIA (OCA) AND ADDRESSED THE SERIOUS ISSUES CONCERNING SPORT IN THE REGION.

AS WELL AS DELEGATES FROM THE 13 WEST ASIAN NOC'S, THE FORUM WELCOMED SPORTS LEADERS FROM ACROSS ASIA AS WELL AS OFFICIALS FROM OLYMPIC SOLIDARITY AND THE WORLD ANTI-DOPING AGENCY.

DELEGATES ALSO TOOK ADVANTAGE OF VISITING JORDAN'S TOURISM CHARMS SUCH AS WADI RUM AND PETRA DURING THEIR STAY.

